



**QUEER BRITAIN**

THE NATIONAL LGBTQ+ MUSEUM

**CANDIDATE INFORMATION  
TRUSTEE BOARD MEMBERS**

## ABOUT QUEER BRITAIN

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THE NATIONAL LGBTQ+ MUSEUM

Queer Britain is the UK's first and only LGBTQ+ museum, and it's for all. Our warm and dedicated team opened the museum in our beautiful space in Kings Cross in 2022. Since then, we are proud to have won the Museum Association's Best Small Museum of the Year award and welcome over 31,000 visitors each year.

IMAGES EVENTS AND PROJECTS AT QUEER BRITAIN



**OUR VISION** To progress Britain's understanding of itself by giving queer stories and experiences their rightful place.

**OUR MISSION** Queer Britain works to Reclaim and Preserve queer people's stories and objects and Inspire by celebrating and educating about LGBTQ+ lives, impact and culture.

**OUR VALUES** We are Open - everyone is welcome and respected. We are Courageous - we act with boldness and seek out the truth. We are Connected - we are collaborative and connected to culture.



# ABOUT OUR VISITORS

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Our visitors are from all over the world, with stories in our guestbook representing the full spectrum of the LGBTQ+ community, as well as our allies throughout family, friends, and colleagues. We are for anyone.

## OUR VISITORS

We welcome around 31,000 people per year, from around the UK and all over the world.

The average visit length is 45 minutes. 25% of our visitors make a purchase in our gift shop



IMAGES VISITOR HEGAXONS TELLING US THE IMPORTANCE OF INCLUSION

## SOCIAL MEDIA

Instagram – 29.6k  
X (twitter) – 20k  
Facebook – 3k  
LinkedIn – 5k  
TikTok – 1.9k

## EVENTS

Our audience-centred events programme attracts an additional 1,000 visitors per year

## E-NEWSLETTER

Over 6,000 people receive our newsletters, with an open rate of 70%.

## PATRONS

We currently have 13 Patrons (and growing), each contributing between £2.5k and £25k per year in philanthropic support

## MEMBERS

We have over 260 members of the Museum, with an annual membership between £120 and £1,000

# ABOUT THE ROLE

## JOB DESCRIPTION

Trustees play a vital role in guiding the strategic direction of Queer Britain, ensuring the museum remains true to its mission, values, and charitable objectives. Trustees are responsible for governance, oversight, and advocacy, helping to build a sustainable and inclusive future for the museum.

Every trustee at Queer Britain has a designated 'zone of genius' – a specific area of expertise they bring to the Trustee Board to support governance and advice.

We are seeking three new trustees with specific zones of genius that we need to continue Queer Britain's mission to Preserve, Reclaim and Inspire LGBTQ+ History and Culture.

### KEY RESPONSIBILITIES

- Ensure Queer Britain complies with its governing document, charity law, and other relevant legislation.
- Contribute actively to the board's strategic decision-making and policy development.
- Safeguard the financial stability and sustainability of the museum.
- Promote the museum's mission and values within and beyond the LGBTQ+ community.
- Support fundraising, partnerships, and public engagement efforts.
- Act as an ambassador for Queer Britain, representing the museum at events and in the media when appropriate.
- Be the 'Zone of Genius' for a specific area of Queer Britain's work

### PERSON SPECIFICATION

We welcome applications from individuals who:

- Are passionate about LGBTQ+ history, culture, and rights.
- Have a commitment to equity, diversity, and inclusion.
- Bring integrity, sound judgment, and collaborative spirit.
- Are willing to devote the necessary time and effort.
- Have experience or understanding within a specific 'zone of genius'

### TIME COMMITMENT

- Quarterly Board Meetings, usually in-person, with occasional hybrid option available
- Optional membership of sub-committee, with additional meetings necessary
- Attending Queer Britain events, acting as an ambassador

### REMUNERATION

- Charity Trustees are volunteers, with travel expenses available when acting on behalf of the Museum

### CARE RESPONSIBILITIES

All staff and Board members are responsible for care of objects on display and in store, as well as care for public and operational spaces, visitors, volunteers and other team members at all times.

# ABOUT THE ROLE

## PERSON SPECIFICATION

### YOUR 'ZONE OF GENIUS'

Our current zones of genius within our Trustee Board include:

- Charity Governance
- LGBTQ+ History, Community and Activism
- Public Speaking
- Fundraising
- Financial Management
- Strategic Planning

Through a skills matrix assessment, we identified three specific skill areas that are needed to join the Trustee Board.

### MUSEUM COLLECTION MANAGEMENT

- Professional experience in museum collections, archives, or heritage management.
- Knowledge of best practices in acquisition, conservation, documentation, and interpretation.
- Understanding of ethical considerations in collecting and displaying LGBTQ+ materials.
- Familiarity with digital archiving and collection access technologies
- Ability to advise on collection strategy and support curatorial staff.
- Experience of UK Museum Accreditation process, and be the Board champion in this area

### MARKETING AND COMMUNICATIONS

- Proven track record in marketing, communications, or public relations.
- Ability to advise on brand development, audience engagement, and media strategy.
- Experience with digital marketing, social media campaigns, and press relations.
- Understanding of inclusive and representative messaging for LGBTQ+ audiences.

### ARTIST REPRESENTING THE COMMUNITY

- Practicing artist (any discipline) with a strong connection to LGBTQ+ identity and expression.
- Demonstrated commitment to community representation and cultural activism.
- Ability to bring creative perspectives to board discussions and museum programming.
- Willingness to advocate for artistic inclusion and support emerging LGBTQ+ creatives
- Experience in collaborative or participatory art projects.
- Engagement with intersectional LGBTQ+ communities.

# DETAILS AND HOW TO APPLY

## HOW TO APPLY

If you would like an informal chat with Ian Mehrrens, Chair of Queer Britain before applying, please email us at [recruitment@queerbritain.org.uk](mailto:recruitment@queerbritain.org.uk) with 'informal chat request' in the subject line

Please email your CV and cover letter explaining how you meet our person specification, and have experience of the responsibilities within the role description.

Using the subject line 'QB TRUSTEE BOARD' send to [recruitment@queerbritain.org.uk](mailto:recruitment@queerbritain.org.uk)

## APPLICATION DEADLINE

Tuesday 30 September at 10am

